## ukoln-logo-smallWednesday 26th June 2013

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| **10:00 – 17:00** | **Registration**  | 3WN building |
| **10.15** | **Opening Session: Opportunities and Openness**Chair: Brian Kelly, UKOLN | Lecture Theatre 3WN Room 2.1 |
| **10:30 – 11:00** | **Opening of IWMW 2013*Welcome to the University of Bath***, ***Welcome to IWMW 2013***, Brian Kelly, UKOLN  |  |
| **11:00 – 11:45** | **Plenary 1: *Open Education: The Business & Policy Case for OER***, Cable Green, Creative Commons |  |
| **11:45 – 12:15** | **Plenary 2: *Mozilla, Open Badges and a Learning Standard for Web Literacy***, Doug Belshaw, Mozilla Foundation |  |
| **12:15 – 14:00** | **LUNCH** |  |
|  | **Afternoon Session: Supporting Key Institutional** **Drivers** Chair: Marieke Guy, UKOLN | Lecture Theatre 3WN Room 2.1 |
| **14:00 – 14:45** | **Plenary 3: *Et tu MOOC? Massive Online Considerations***Kyriaki Anagnostopoulou, University of Bath |  |
| **14:45 – 15:30** | **Plenary 4: *Turning our Attention to Supporting Research***Amber Thomas, University of Warwick |  |
| **15:30 – 16:00** | **Coffee** |  |
| **16:00 – 17:30** | **Parallel Sessions: A** | Building 8W, level 2 |
| **17:30 – 19:00** | **Free Time**  |  |
| **19:00 – late** | **Workshop Dinner**  | Claverton Rooms |

## Thursday 27th June 2013

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| **07:30 – 09:00** | **Breakfast** |  |
| **09:00 – 10:30** | **Morning Session 1: The User Experience**Chair: Colin Work, University of Portsmouth | Lecture Theatre 3WN Room 2.1 |
| **09:00 – 09:45** | **Plenary 5: *Stop Trying to Avoid Losing and Start Winning: How BS 8878 Reframes the Accessibility Question***, Jonathan Hassell |  |
| **09:45 – 10:30** | **Plenary 6: *Adapting to Responsive Web Design***David Cornforth, Jisc infoNet |  |
| **10:30 – 11:00** | **Tea/Coffee** |  |
|  | **Morning Session 2: The Changing Technical Landscape** Chair: Amber Thomas, University of Warwick |  |
| **11:00 – 11:45** | **Plenary 7:** ***The Inside-Out University***Martin Hamilton, Loughborough University |  |
| **11:45 – 12:30** | **Plenary 8:** ***Working With Developers***, Paul Walk, UKOLN |  |
| **12:30 – 14:00** | **Lunch** |  |
| **14:00 – 16:00** | **Afternoon Session: The View From Outside**Chair: Martin Hamilton, Loughborough University | Lecture Theatre 3WN Room 2.1 |
| **14:00 – 14:45** | **Plenary 9: *9am, 16th August, 2012: "What the fcuk just happened then?*** Ranjit Sidhu, SiD |  |
| **14:45 – 15:30** | **Plenary 10: *Institutional Culture Is Crippling Your Web Strategy!*** Paul Boag, Headscape  |  |
| **15:30 – 16:00** | **Tea/Coffee** |  |
| **16:00 – 17:30** | **Parallel Sessions: B** | Building 8W, level 2 |
| **19:00 – late** | **Drinks Reception at the Roman Baths** |  |

## Friday 28th June 2013

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| **07:30 – 09:30** | **Breakfast**  | Note late start to allow time to checkout |
| **09:30 – 11:00** | **Morning Session 1: Institutional Case Studies** Chair: Helen Sargan, University of Cambridge | Lecture Theatre 3WN 2.1 |
| **09:30 – 10:15** | **Plenary 11: *IWMW and the Birth of a Content Strategist***Richard Prowse, University of Bath  |  |
| **10:15 – 11:00** | **Plenary 12: *The University in a Bind***Dai Griffiths, University of Bolton |  |
| **11:00 – 11:30** | **Tea/Coffee** |  |
|  | **Morning Session 2: What Does The Future Hold?**Chair: Brian Kelly, UKOLN |  |
| **11:30 – 12:15** | **Plenary 13:** ***The Delicious Discomfort Of Not Knowing: How to Lead Effectively Through Uncertainty*** Neil Denny, allLD |  |
| **12:15 – 13:00** | **Plenary 14:** ***Conclusions*** Brian Kelly, UKOLN |  |
| **13:00**  | **Finish** |  |

## Parallel Workshop Sessions

In addition to the plenary talks there will be two sets of parallel workshop sessions, each of which lasts for 90 minutes. There are 20 workshop sessions available which last for 90 minutes. Participants will be able to attend two of the parallel sessions.

The workshop sessions are intended to be interactive, with participants having the opportunity to join in discussions.

## Social Events

A workshop dinner will be held at the first evening. The dinner will take place at the Claverton Rooms in the University campus.

A wine reception will be held at the Roman Baths on the second night of the event. Afterwards people will be free to visit Bath’s restaurants and pubs.

## Cost

The cost is £350 per person with two night's ensuite accommodation or £300 per person with no accommodation. The delegate fee includes full attendance at the workshop, conference materials, refreshments and lunch, workshop dinner and social events.

## Further Information

Further information about the event is available on the IWMW 2013 Web site at **http://iwmw.ukoln.ac.uk/iwmw2013/**

In addition details of the event are available on Lanyrd at
**http://lanyrd.com/2013/iwmw13/**